XP Presidential Poll

June, 2018



XP Presidential Poll - Details



Conducted by:

Instituto de pesquisas sociais, políticas e econômicas (Ipespe)

Sample:

1000 interviews/each week

Coverage:

National

Method:

Phone call interviews

Margin of Error:

1000 interviews: 3.2. p.p.

XP Presidential Polls						
Month & Week	Data Colection	TSE Register#				
May Wk3	May-15 to May-18	BR-09600/2018				
May Wk4	May-21 to May-23	BR-05699/2018				
May Wk5 (Truck Strike)	-	-				
June Wk1	Jun-04 to Jun-06	BR-05997/2018				
June Wk2	Jun-11 to Jun-13	BR-07273/2018				
June Wk3	Jun-18 to Jun-20	BR-06647/2018				
June Wk4	Jun-25 to Jun-27	BR-03362/2018				

Voter profile: current week distribution



VOTER PROFILE (% OF TOTAL)				
GENDER		REGION		
MALE	48%	NORTH	7%	
FEMALE	52%	NORTHEAST	27%	
AGE		SOUTHEAST	43%	
16 & 17 YO	1%	SOUTH	15%	
18 TO 34 YO	35%	MIDWEST	8%	
35 TO 54 YO	36%	TYPE OF CITY		
+55 YO	28%	CAPITAL TOWNS	20%	
OCUPATION		OUTLYING TOWNS	16%	
WORKING	59%	COUNTRY TOWNS	63%	
NOT WORKING	41%	CITY SIZE		
INCOME (MW = USD260)		< 50.000 HAB	38%	
E CLASS (< 1 MW)	23%	50.001 TO 200.000 HAB	26%	
D CLASS (1 TO 2 MW)	27%	200.001 TO 500.000 HAI	12%	
C CLASS (2 TO 5 MW)	35%	> 500.000 HAB	24%	
B CLASS (5 TO 20 MW) 12%		RELIGION		
A CLASS (> 20 MW)	4%	CATHOLIC	60%	
DIDN'T ANSWER	0%	EVANGELICAL	21%	
EDUCATION LEVEL		HAVE NO RELIGION	0%	
ELEMENTARY SCHOO	12%	SPIRITTUALISM	4%	
MIDDLE SCHOOL	21%	OTHER	5%	
HIGH SCHOOL	45%	ADVENTITST	1%	
HIGHER EDUCATION	22%	AFRICAN-BRAZILIAN	1%	

Highlights

The sixth XP Presidential Poll, as expected, shows little to no change in first-round scenarios. Jair Bolsonaro remains as the leader in all three scenarios in which Lula isn't considered.

On second-round scenarios, Bolsonaro halted the downward trajectory and presented some stability. He still looses to Lula (33% to 40%) and remains technically tied to Geraldo Alckmin (33% to 32%), Marina Silva (32% to 35%) and Ciro Gomes (33% to 32%).

For the first time, the electorate was asked what would be their second choice if they could not vote for the chosen candidate.

Jair Bolsonaro voters are the least likely to vote for other candidates - 50% of them say they would vote blank, null or don't know. This rate is 26% for Ciro Gomes voters, 33% for Alckmin voters, 35% for Marina voters and 40% for Alvaro Dias voters.

Marina Silva is the candidate most chosen as second choice of Bolsonaro voters (18%). Alckmin is mentioned by 12% of them.

Moreover, Alvaro Dias voters don't mention Geraldo Alckmin as their main alternative: 23% of them choose Jair Bolsonaro as the second choice, and 11% opt for Alckmin.

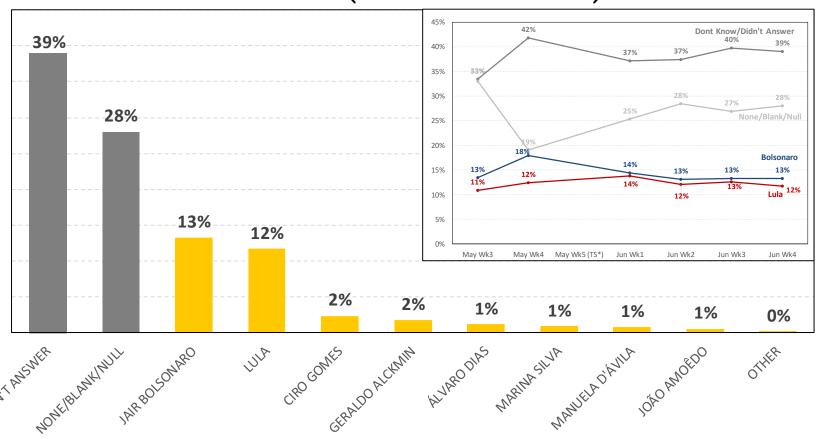
We also introduced a question to asses if voters were in favor or against Lula's imprisonment being converted to house arrest. 42% were in favor and 50% against.

Voting Intention - Spontaneous





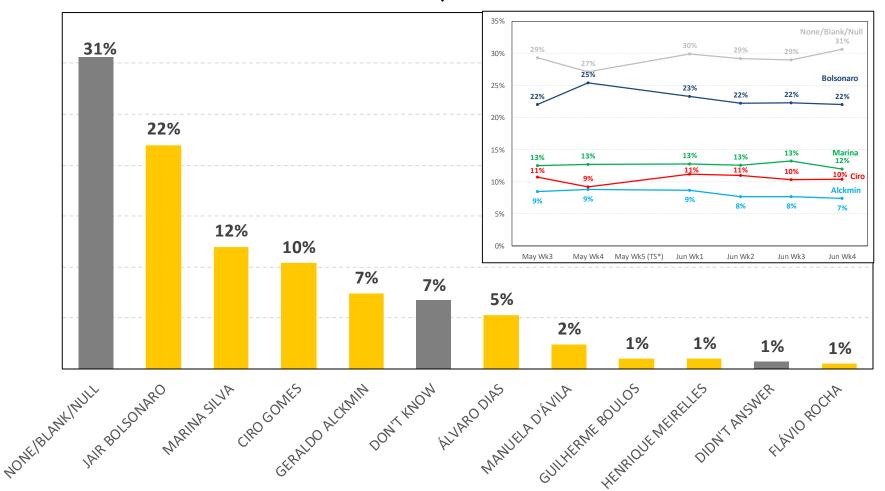
IF THE ELECTION WAS TODAY, WHO'D YOU VOTE FOR? (SPONTANEOUS)



Scenario 1 – PT presents no candidate



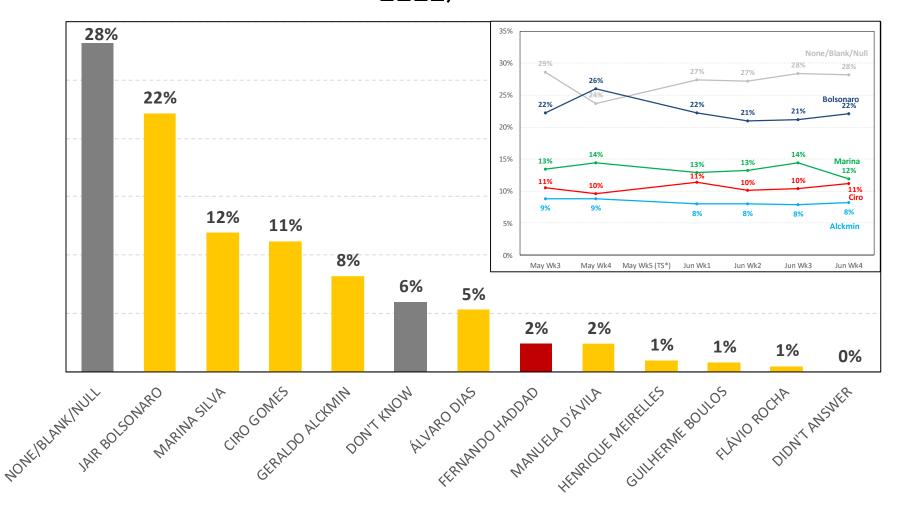
June Week 4



Scenario 2 – with Fernando Haddad (PT)



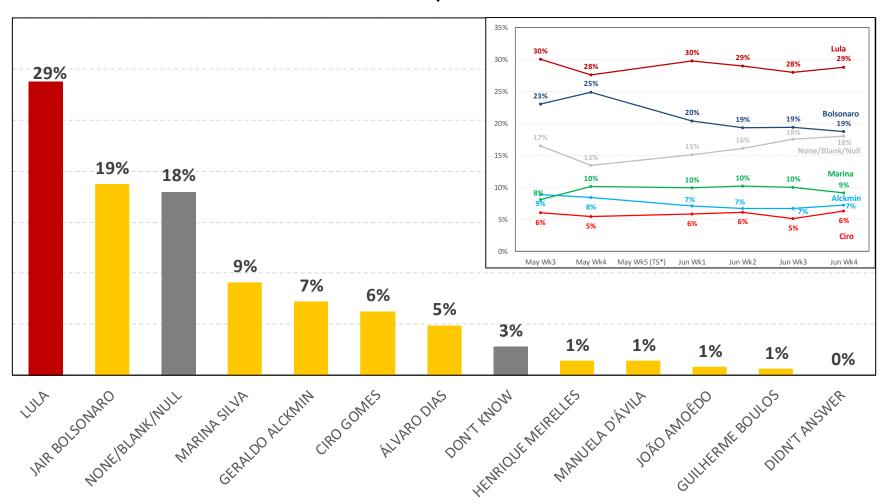
June Week 4



Scenario 3 – with Lula (PT)



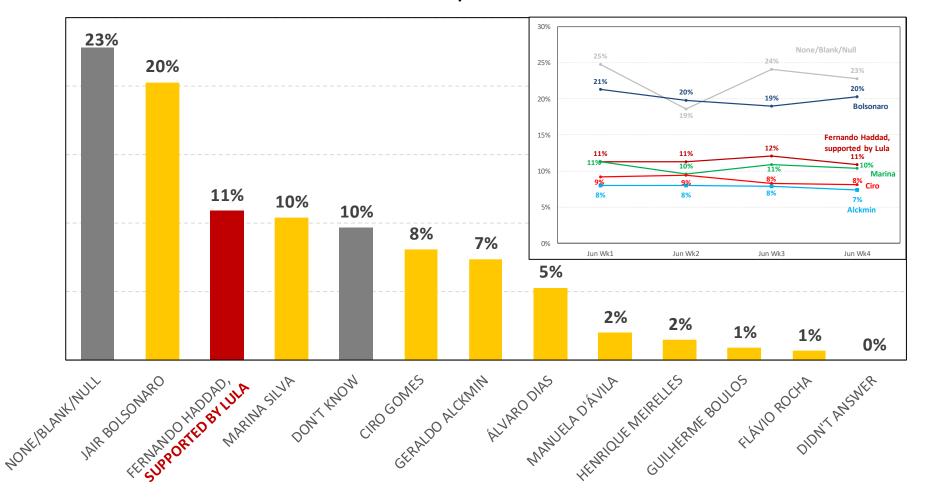
June Week 4



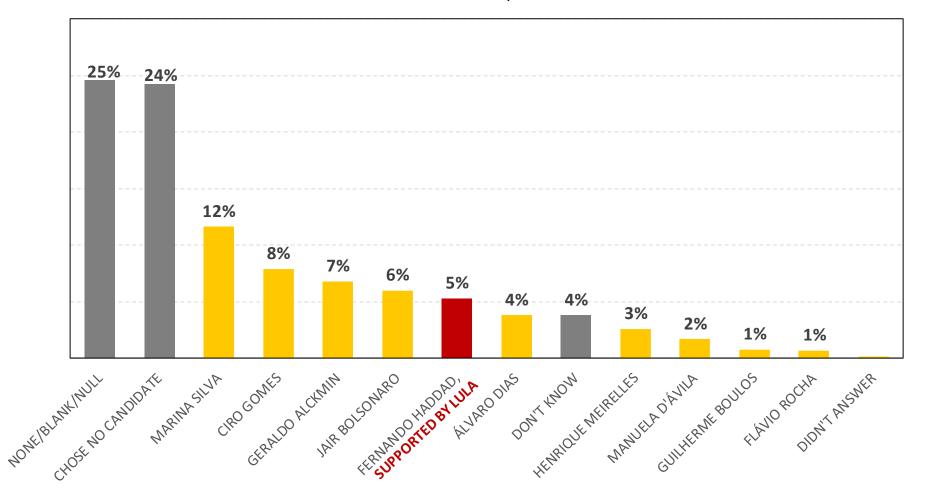
Scenario 4 – Haddad with Lula's support



June Week 4



IF THE CANDIDATE YOU CHOSE ON THE PREVIOUS SCENARIO DOESN'T END UP IN THE TICKET, WHO'D YOU VOTE FOR?



Second option

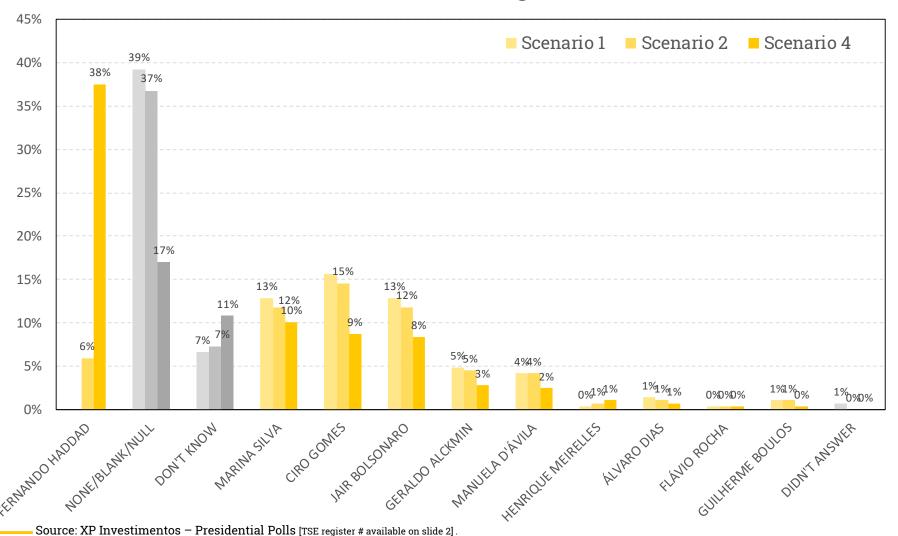


IF THE CANDIDATE YOU CHOSE ON THE PREVIOUS SCENARIO DOESN"T MAKE TO THE TICKET, WHO'D YOU VOTE FOR?								
		Choice in scenario 4						
	FERNANDO HADDAD,	JAIR	GERALDO	MARINA	CIRO	ÁLVARO	UNDECIDED	
2nd Option	SUPPORTED BY LULA	BOLSONARO	ALCKMIN	SILVA	GOMES	DIAS	ONDECIDED	
ÁLVARO DIAS	3%	6%	8%	6%	9%	0%	1%	
CIRO GOMES	24%	7%	9%	16%	0%	4%	2%	
FERNANDO HADDAD, SUPPORTED BY LULA	0%	2%	5%	12%	26%	4%	1%	
FLÁVIO ROCHA	1%	1%	0%	1%	1%	0%	0%	
GERALDO ALCKMIN	8%	12%	0%	10%	4%	11%	3%	
GUILHERME BOULOS	3%	0%	1%	0%	1%	0%	0%	
HENRIQUE MEIRELLES	0%	2%	7%	6%	2%	11%	1%	
JAIR BOLSONARO	5%	0%	19%	13%	5%	23%	2%	
MANUELA D'ÁVILA	6%	0%	1%	2%	4%	2%	1%	
MARINA SILVA	16%	18%	16%	0%	22%	6%	6%	
DIDN'T ANSWER	0%	0%	0%	0%	0%	0%	0%	
DON'T KNOW	3%	6%	11%	3%	5%	6%	1%	
NONE/BLANK/NULL	32%	44%	22%	32%	21%	34%	7%	
HADN'T CHOSEN ANYONE IN SCENARIO 4	0%	0%	0%	0%	0%	0%	74%	

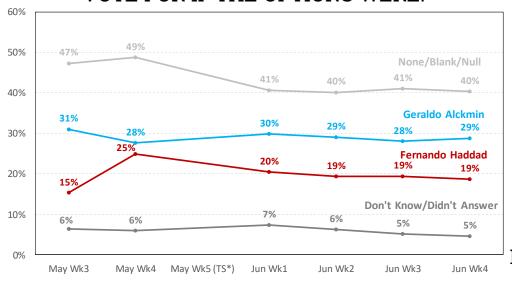


MICRODATA SPECIAL

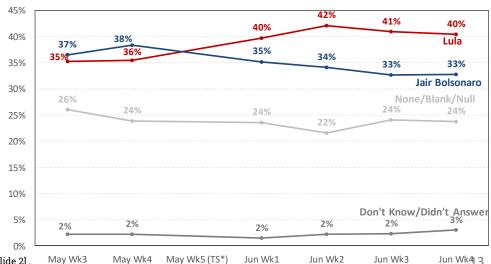
Lula's Vote Migration



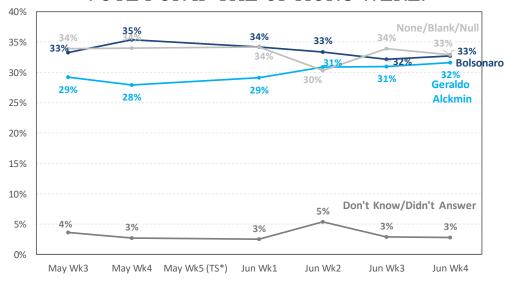
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



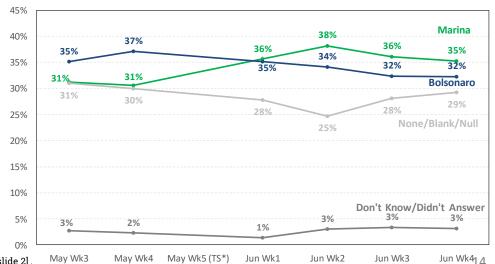
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



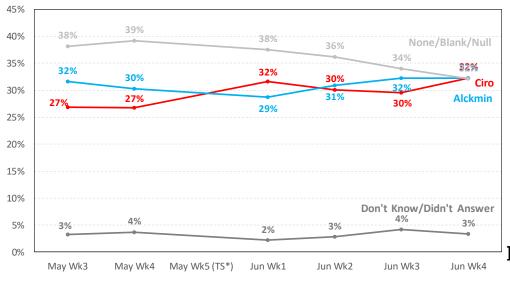
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



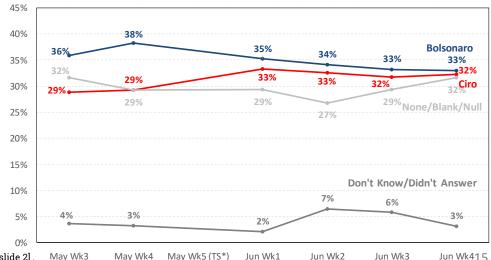
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



IF THERE'S A 2nd ROUND, WHO'D YOU **VOTE FOR IF THE OPTIONS WERE:**



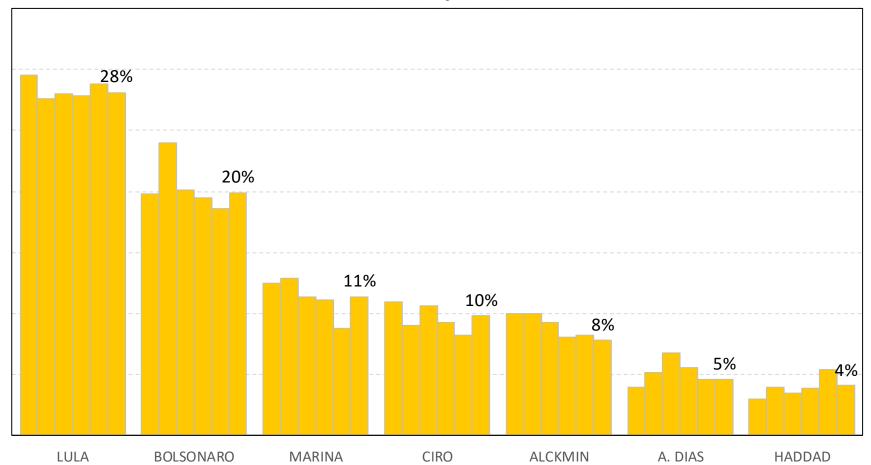
IF THERE'S A 2nd ROUND, WHO'D YOU **VOTE FOR IF THE OPTIONS WERE:**





Candidates Strong-Minded Votes

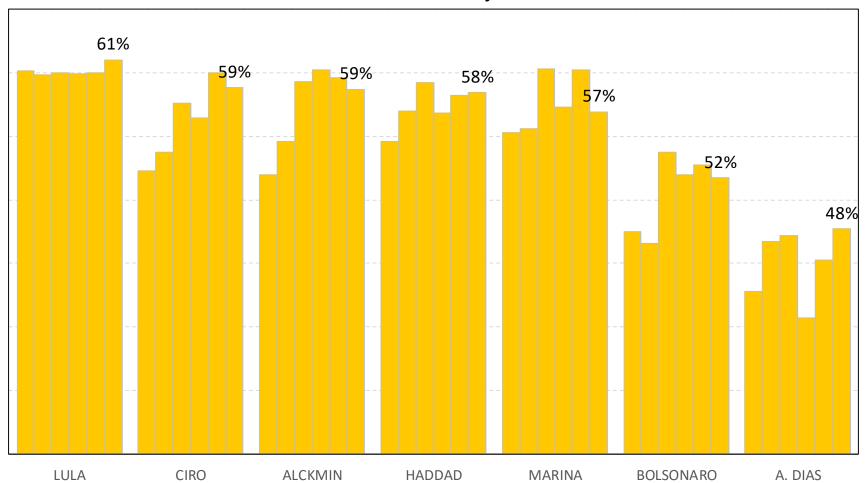
- 'Will surely vote for' -





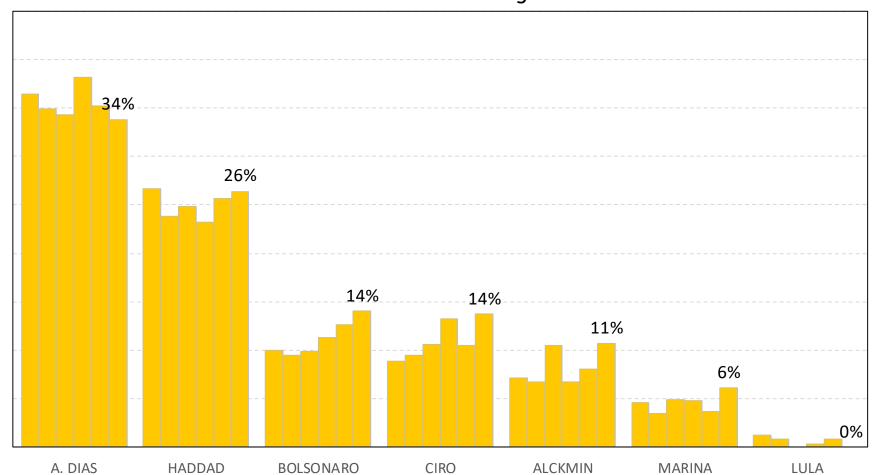
Candidates Rejection

- 'Wouldn't vote in any scenario' -



Unfamiliarity Rate

- 'Don't know enough' -



Conviction, recognition and rejection.





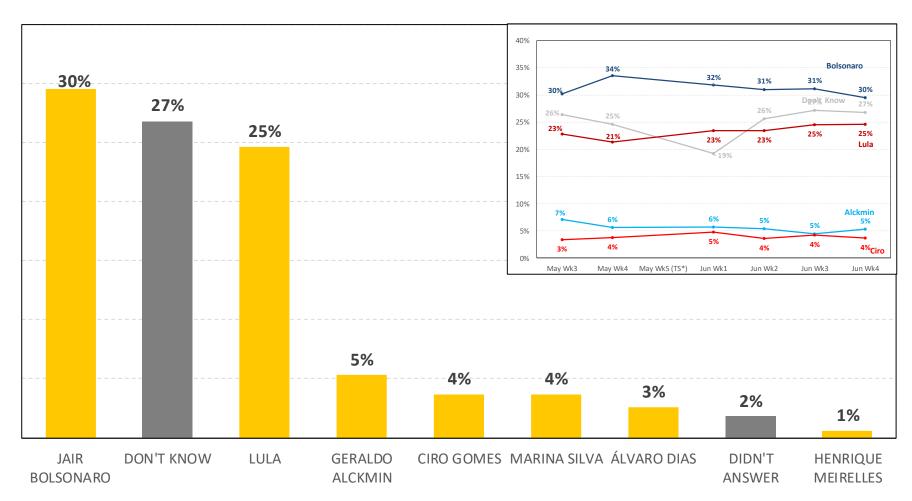
VOTE IN ANY SCENARIOS OR IF YOU DON'T KNOW HIM ENOUGH TO SAY.							
	Would	Could Vote	Could Vote	Wouldn't	Dont't Know	Don'tKnow/	Total
	Surely Vote		Vote	Enough	Didn'tAnswer	Total	
LULA	28%	10%	61%	0%	1%	100%	
BOLSONARO	20%	11%	52%	14%	3%	100%	
MARINA	11%	25%	57%	6%	1%	100%	
CIRO	10%	17%	59%	14%	1%	100%	
ALCKMIN	8%	21%	59%	11%	2%	100%	
A. DIAS	5%	11%	48%	34%	3%	100%	
HADDAD	4%	11%	58%	26%	1%	100%	

Expectation of Victory



June Week 4

IN YOUR OPINION, WHO'S GOING TO WIN THE ELECTION FOR PRESIDENT?



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