XP Presidential Poll

June, 2018



XP Presidential Poll - Details



Conducted by:

Instituto de pesquisas sociais, políticas e econômicas (Ipespe)

Sample:

1000 interviews/each week

Coverage:

National

Method:

Phone call interviews

Margin of Error:

1000 interviews: 3.2. p.p.

XP Presidential Polls							
Month & Week	Data Colection	TSE Register#					
May Wk3	May-15 to May-18	BR-09600/2018					
May Wk4	May-21 to May-23	BR-05699/2018					
May Wk5 (Truck Strike)							
June Wk1	Jun-04 to Jun-06	BR-05997/2018					
June Wk2	Jun-11 to Jun-13	BR-07273/2018					

Voter profile: current week distribution



VOTER PROFILE (% OF TOTAL)					
GENDER		REGION			
MALE	48%	NORTH	8%		
FEMALE	52%	NORTHEAST	27%		
AGE		SOUTHEAST	43%		
16 & 17 YO	1%	SOUTH	15%		
18 TO 34 YO	32%	MIDWEST	7%		
35 TO 54 YO	41%	TYPE OF CITY			
+55 YO	26%	CAPITAL TOWNS	24%		
OCUPATION		OUTLYING TOWNS	17%		
WORKING	62%	COUNTRY TOWNS	59%		
NOT WORKING	39%	CITY SIZE			
INCOME (MW = US	D260)	< 50.000 HAB	34%		
E CLASS (< 1 MW)	21%	50.001 TO 200.000 HAB	22%		
D CLASS (1 TO 2 MW)	29%	200.001 TO 500.000 HAI	13%		
C CLASS (2 TO 5 MW)	33%	> 500.000 HAB	30%		
B CLASS (5 TO 20 MW)	14%	RELIGION			
A CLASS (> 20 MW)	5%	CATHOLIC	57%		
DIDN'T ANSWER	0%	EVANGELICAL	25%		
EDUCATION LEVE	L	HAVE NO RELIGION	9%		
ELEMENTARY SCHOO	14%	SPIRITTUALISM	2%		
MIDDLE SCHOOL	19%	OTHER	6%		
HIGH SCHOOL	45%	ADVENTITST	1%		
HIGHER EDUCATION	22%	AFRICAN-BRAZILIAN	1%		

Highlights

This week, XP Presidential Poll shows Jair Bolsonaro (PSL) leading all three scenarios in which Lula (PT) isn't considered, although he posted another marginal decline, but still within the margin of error (+/-3.2 p.p.). Compared to the end of May, when Bolsonaro reached its highest, he appears now with five points lower, in the scenario where the PT candidate is Fernando Haddad. (26% x 21%).

Bolsonaro's downward trajectory is also registered in the second round scenarios. Now he is behind Lula (42% to 34%, against a peak of 36% x 38%) and technically tied with Marina Silva (Rede) (34% to 38%).

Bolsonaro (13%) and Lula (12%) are the only candidates to receive significant mentions in the spontaneous scenario, although both have slightly decreased, within the margin of error. In this scenario, blanks and nulls votes went from 25% to 28%, while 37% didn't answer.

The poll tested for the second time a scenario in which Fernando Haddad (PT) is identified by the interviewer as "supported by Lula". Haddad remains with 11%, as the main center-left alternative, virtually tied with Marina Silva (10%) and of Ciro Gomes (9%). Bolsonaro leads with 29%.

In the scenario in which Lula is considered, he leads with 29% and Bolsonaro appears with 19%.

1. Electoral Scenarios

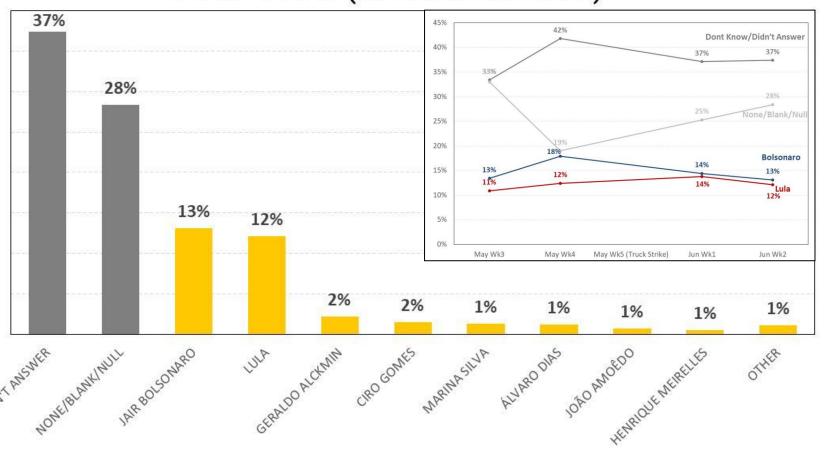
2. Assessing the electorate & Microdata Analysis

Voting Intention - Spontaneous





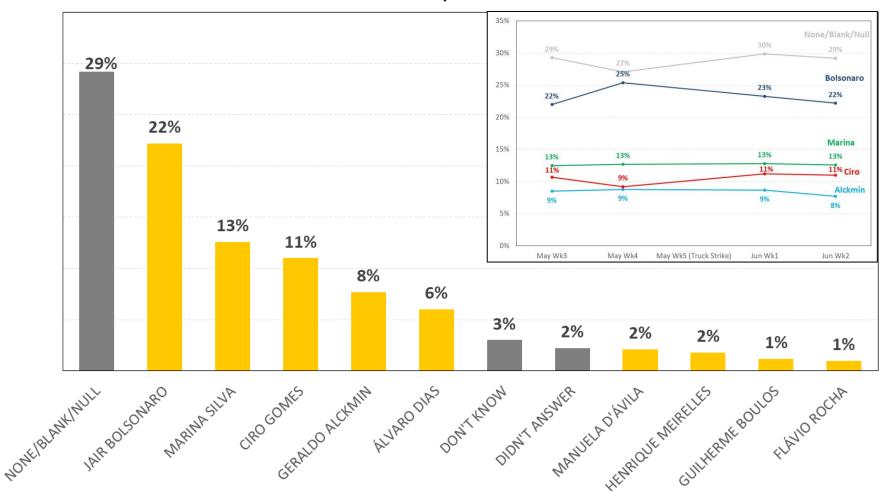
IF THE ELECTION WAS TODAY, WHO'D YOU VOTE FOR? (SPONTANEOUS)



Scenario 1 – PT presents no candidate



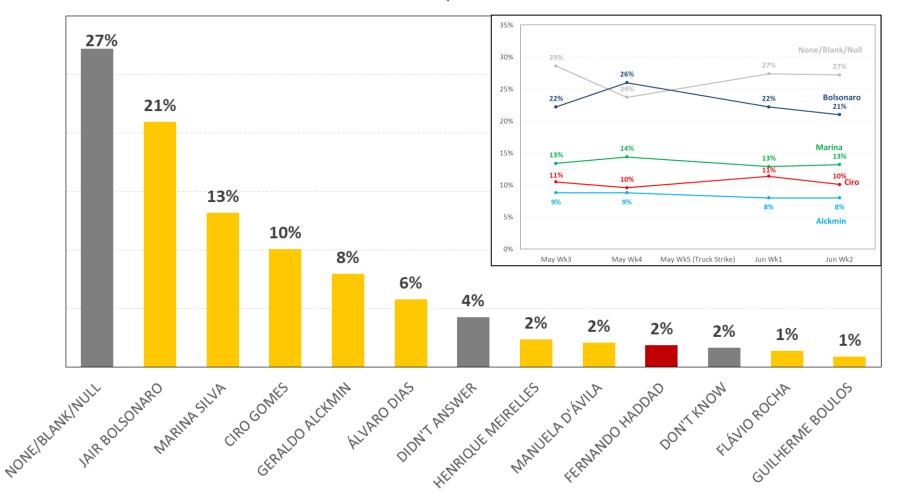
June Week 2



Scenario 2 – with Fernando Haddad (PT)



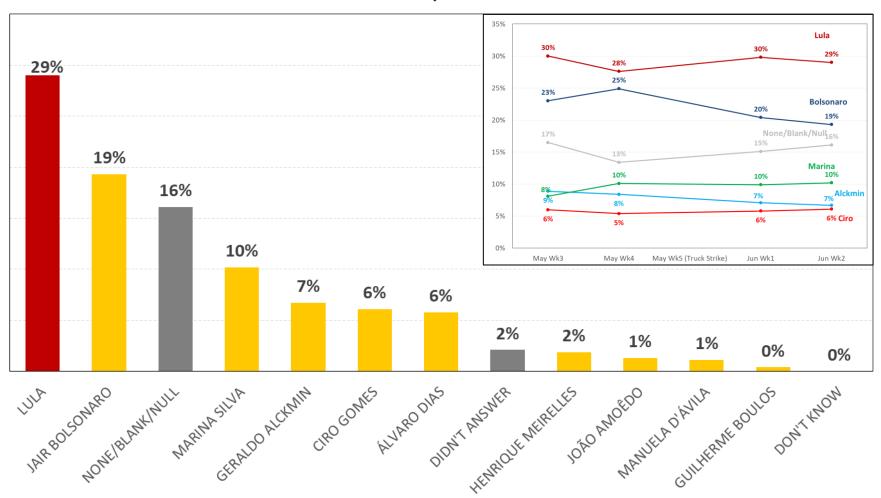
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Scenario 3 – with Lula (PT)



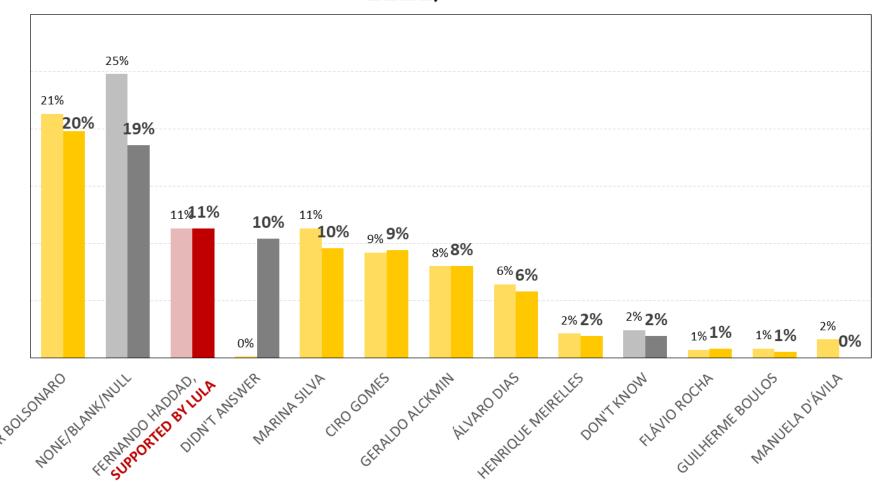
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Scenario 4 – Haddad with Lula's support

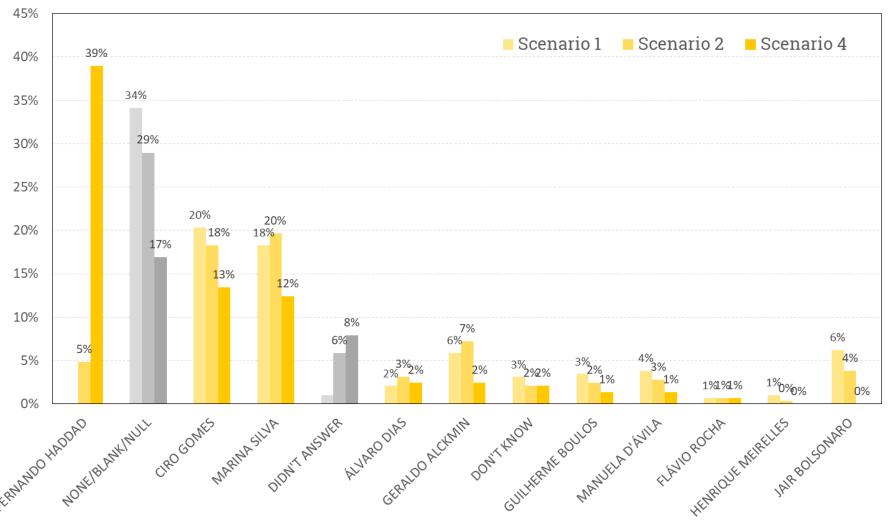


June Week 2



MICRODATA SPECIAL

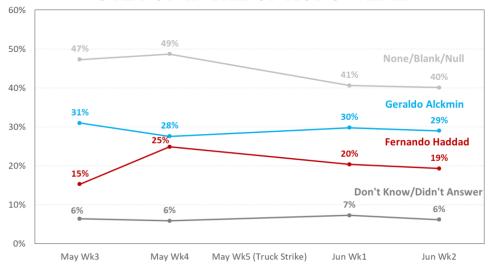
Lula's Vote Migration



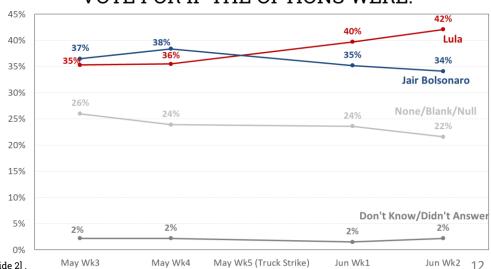
2nd Round Scenarios



IF THERE'S A 2nd ROUND, WHO'D YOU **VOTE FOR IF THE OPTIONS WERE:**



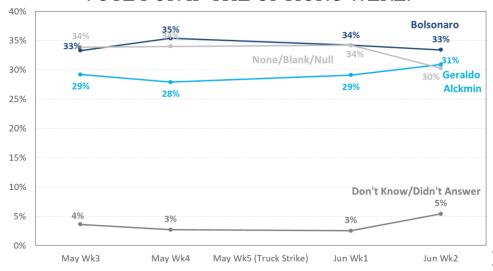
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



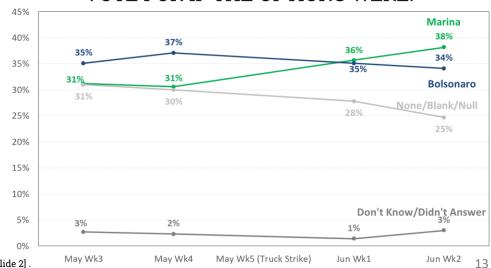
2nd Round Scenarios



IF THERE'S A 2nd ROUND, WHO'D YOU **VOTE FOR IF THE OPTIONS WERE:**



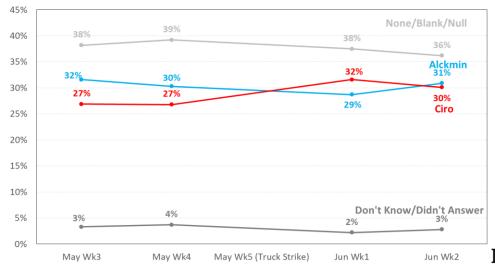
IF THERE'S A 2nd ROUND, WHO'D YOU **VOTE FOR IF THE OPTIONS WERE:**



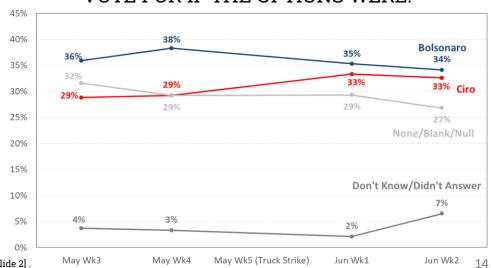
2nd Round Scenarios



IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:



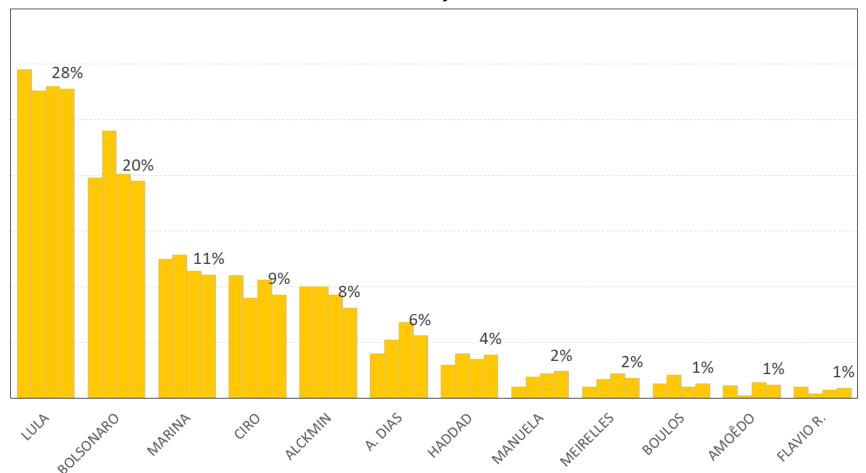
IF THERE'S A 2nd ROUND, WHO'D YOU VOTE FOR IF THE OPTIONS WERE:





Candidates Strong-Minded Votes

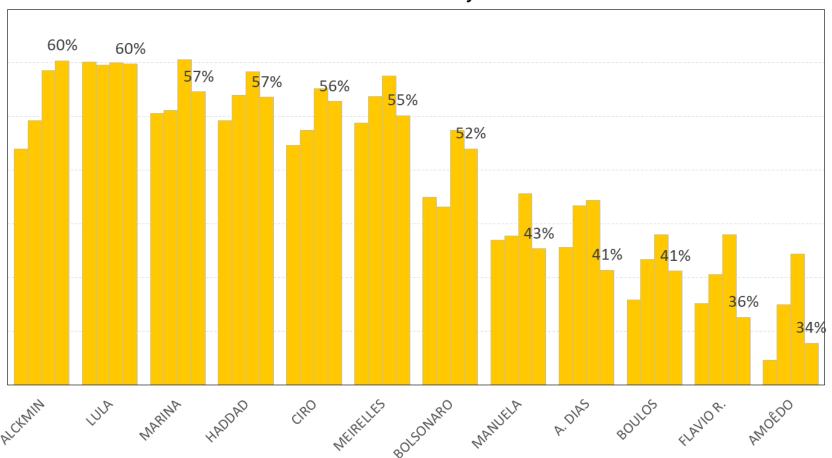
- 'Will surely vote for' -





Candidates Rejection

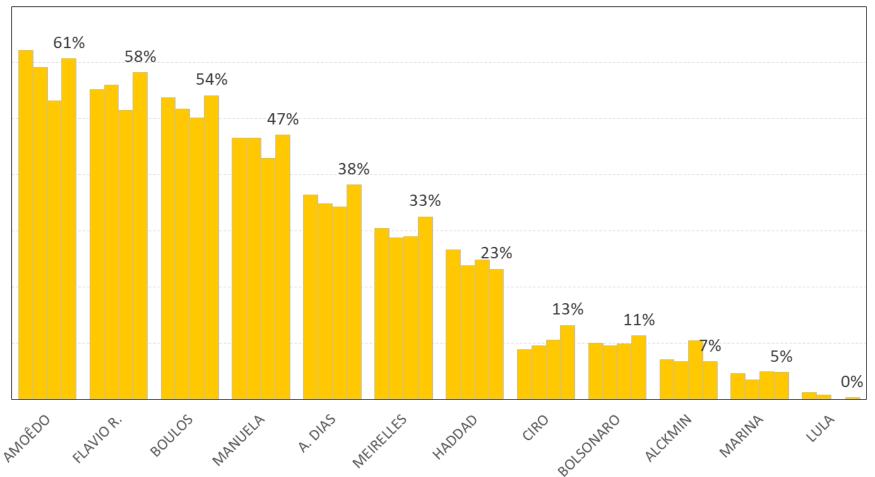
- 'Wouldn't vote in any scenario' -





Unfamiliarity Rate

- 'Don't know enough' -



Conviction, recognition and rejection.



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I'D LIKE YOU TO SAY IF YOU'D SURELY VOTE FOR HIM, COULD VOTE FOR HIM, WOULDN'T VOTE IN ANY SCENARIOS OR IF YOU DON'T KNOW HIM ENOUGH TO SAY.

	IN / INT OOLI					
	Would Surely Vote	Could Vote	Wouldn't Vote	Dont't Know Enough	Don'tKnow/ Didn'tAnswer	Total
	ourcry vote		VOLC	Lilougii	Dian (Answer	
LULA	28%	11%	60%	0%	1%	100%
BOLSONARO	20%	12%	52%	11%	5%	100%
MARINA	11%	27%	57%	5%	0%	100%
CIRO	9%	21%	56%	13%	1%	100%
ALCKMIN	8%	21%	60%	7%	4%	100%
A. DIAS	6%	15%	41%	38%	0%	100%
HADDAD	4%	13%	57%	23%	3%	100%
MANUELA	2%	7%	43%	47%	0%	100%
MEIRELLES	2%	10%	55%	33%	1%	100%
BOULOS	1%	4%	41%	54%	0%	100%
AMOÊDO	1%	4%	34 %	61%	0%	100%
FLAVIO R.	1%	4%	36%	58%	0%	100%

Among undecided voters

MICRODATA SPECIAL

Among Undecid	ded from Sce	nario 3 - l'D	LIKE YOU TO	O SAY IF YOU'D	SURELY VOTE F	OR HIM,
COULD VOTE	FOR HIM, WC	OULDN'T VOT	E IN ANY SO	CENARIOS OR IF	YOU DON'T KNO	WIH W
ENOUGH TO SAY.						
	Would	Could Vote	Wouldn't	Dont't Know	Don'tKnow/	Total
	Suraly Vota	Could vote	Voto	Enough	Didn't Anguror	1 otai

ENOUGH TO SAY.							
	Would	Could Vote	Wouldn't	Dont't Know	Don'tKnow/	Total	
	Surely Vote	Could vote	Vote	Enough	Didn'tAnswer	Total	
LULA	4%	7%	88%	0%	1%	100%	
MARINA	1%	16%	78%	5%	1%	100%	
CIRO	0%	11%	77%	12%	1%	100%	
HADDAD	0%	4%	70%	26%	0%	100%	
ALCKMIN	2%	19%	70%	4%	5%	100%	
BOLSONARO	13%	12%	64%	1%	9%	100%	
MEIRELLES	1%	5%	62%	32%	0%	100%	
A. DIAS	2%	9%	53%	36%	0%	100%	
MANUELA	0%	1%	51%	48%	0%	100%	
BOULOS	0%	1%	47%	52%	1%	100%	
AMOÊDO	0%	1%	46%	52%	1%	100%	
FLAVIO R.	1%	2%	46%	51%	1%	100%	

Among Undecided from Scenario 4 - I'D LIKE YOU TO SAY IF YOU'D SURELY VOTE FOR HIM, COULD VOTE FOR HIM, WOULDN'T VOTE IN ANY SCENARIOS OR IF YOU DON'T KNOW HIM

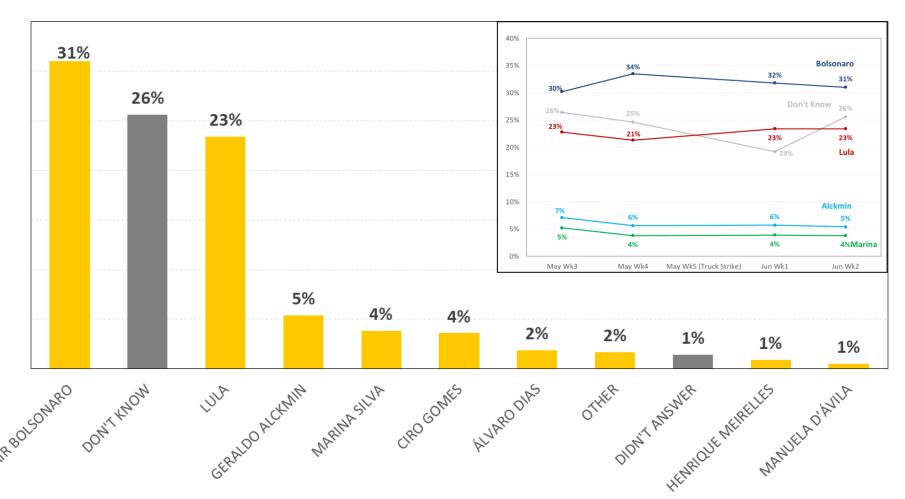
	ENGOGIT TO GAT.						
	Would	Could Vote	Wouldn't	Dont't Know	Don'tKnow/	Total	
	Surely Vote	Could vote	Vote		Didn'tAnswer	1 Otal	
ALCKMIN	4%	19%	65%	7%	5%	100%	
MARINA	5%	25%	63%	6%	0%	100%	
CIRO	4%	16%	62%	16%	2%	100%	
HADDAD	1%	7%	62%	29%	0%	100%	
LULA	26%	11%	61%	1%	1%	100%	
BOLSONARO	8%	17%	58%	7%	10%	100%	
MEIRELLES	0%	9%	55%	35%	1%	100%	
A. DIAS	1%	11%	46%	41%	0%	100%	
MANUELA	1%	4%	45%	51%	0%	100%	
BOULOS	0%	2%	41%	57%	0%	100%	
FLAVIO R.	0%	2%	40%	57%	1%	100%	
AMOÊDO	1%	2%	40%	56%	0%	100%	

Expectation of Victory



June Week 2

IN YOUR OPINION, WHO'S GOING TO WIN THE ELECTION FOR PRESIDENT?

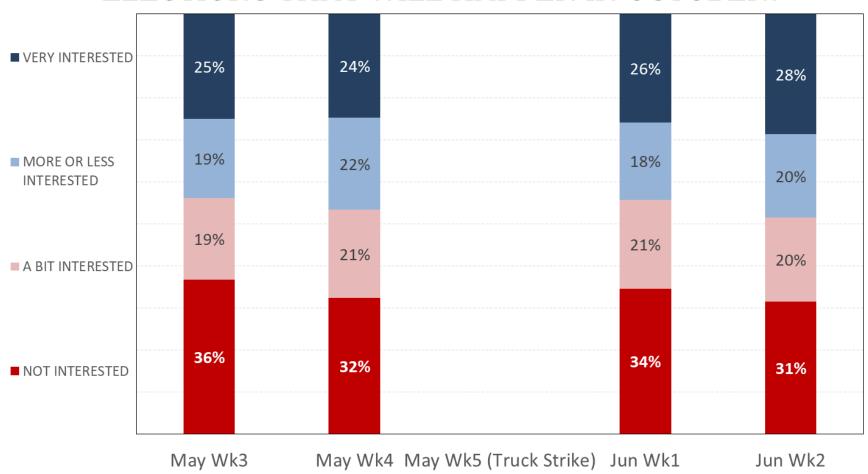


- 1. Electoral Scenarios
- 2. Assessing the electorate & Microdata Analysis

Interest in the election



HOW INTERESTED ARE YOU IN THE ELECTIONS THAT WILL HAPPEN IN OCTOBER?



Voter Profile



Undecided w/o PT candidate

IINDECIDED'S VOTE		ILE (% OF TOTAL) -SCENA	PIO 1			
UNDECIDED'S VOTER PROFILE (% OF TOTAL) -SCENARIO 1 Deviation to Population Average						
GENDER		REGION				
MALE	<mark>-7</mark> %	NORTH	1%			
FEMALE	7%	NORTHEAST	1%			
AGE		SOUTHEAST	2%			
16 & 17 YO	0%	SOUTH	-4 %			
18 TO 34 YO	0%	MIDWEST	1%			
35 TO 54 YO	3 <mark>%</mark>	TYPE OF CITY				
+55 YO	-3 %	CAPITAL TOWNS	2%			
OCUPATION		OUTLYING TOWNS	- <mark>2</mark> %			
WORKING	-3 %	COUNTRY TOWNS	0%			
NOT WORKING	3%	CITY SIZE				
INCOME (MW = USD	260)	< 50.000 HAB	-1%			
E CLASS (< 1 MW)	3%	50.001 TO 200.000 HAB	- <mark>I</mark> %			
D CLASS (1 TO 2 MW)	2%	200.001 TO 500.000 HAI	-1%			
C CLASS (2 TO 5 MW)	<mark>-4</mark> %	> 500.000 HAB	3%			
B CLASS (5 TO 20 MW)	0%	RELIGION				
A CLASS (> 20 MW)	- <mark>2</mark> %	CATHOLIC	1%			
DIDN'T ANSWER	0%	EVANGELICAL	0%			
EDUCATION LEVEL	•	HAVE NO RELIGION	1%			
ELEMENTARY SCHOO	0%	SPIRITTUALISM	0%			
MIDDLE SCHOOL	- [%	OTHER	-2 %			
HIGH SCHOOL	-1%	ADVENTITST	-1%			
HIGHER EDUCATION	2%	AFRICAN-BRAZILIAN	0%			

Slightly prevalence of: female, older from with lower income.

Undecided w/o Lula

MICRODATA SPECIAL

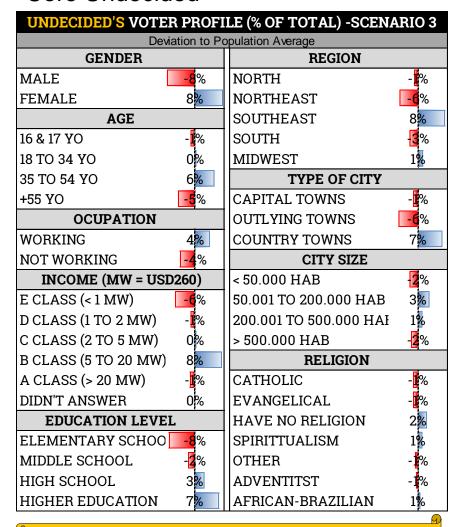
HADEGIDED'S MOTER PROFILE (% OF TOTAL) SCENARIO 2						
UNDECIDED'S VOTER PROFILE (% OF TOTAL) -SCENARIO 2 Deviation to Population Average						
GENDER	nation to Ft	REGION				
MALE	-8%	NORTH	-2%			
FEMALE	8%	NORTHEAST	2%			
AGE		SOUTHEAST	 2%			
16 & 17 YO	- 1%	SOUTH	-3 %			
18 TO 34 YO	3 %	MIDWEST	1%			
35 TO 54 YO	3%	TYPE OF CITY				
+55 YO	0%	CAPITAL TOWNS	- 2 %			
OCUPATION	·	OUTLYING TOWNS	-3 %			
WORKING	-2%	COUNTRY TOWNS	5 %			
NOT WORKING	2%	CITY SIZE				
INCOME (MW = US	D260)	< 50.000 HAB	0%			
E CLASS (< 1 MW)	3%	50.001 TO 200.000 HAB	0%			
D CLASS (1 TO 2 MW)	4%	200.001 TO 500.000 HAI	2%			
C CLASS (2 TO 5 MW)	-5 %	> 500.000 HAB	- <mark>I</mark> %			
B CLASS (5 TO 20 MW)	0%	RELIGION				
A CLASS (> 20 MW)	- <mark>2</mark> %	CATHOLIC	2%			
DIDN'T ANSWER	0%	EVANGELICAL	0%			
EDUCATION LEVE	L	HAVE NO RELIGION	1%			
ELEMENTARY SCHOO	- 1%	SPIRITTUALISM	0%			
MIDDLE SCHOOL	2%	OTHER	- <mark>2</mark> %			
HIGH SCHOOL	- <mark>2</mark> %	ADVENTITST	-1%			
HIGHER EDUCATION	0%	AFRICAN-BRAZILIAN	0%			

Slightly prevalence of: female, poor, from country towns.

Voter Profile

MICRODATA SPECIAL

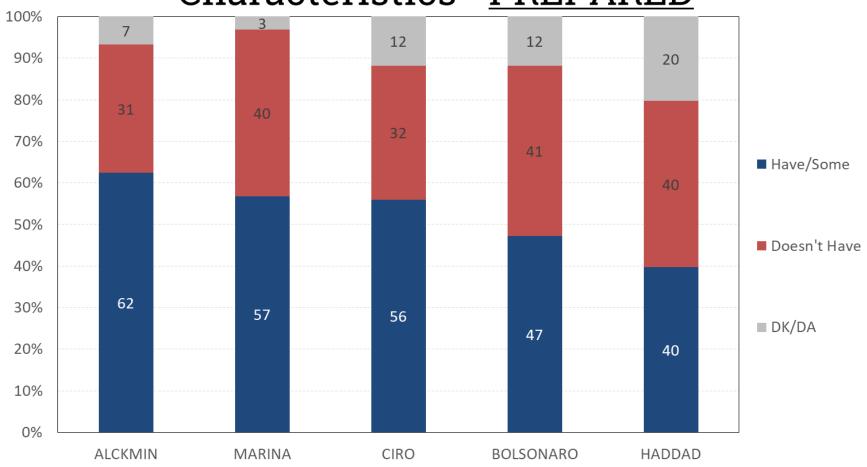
Core Undecided



Slightly prevalence of: female, older, educated from big cities from the SE.

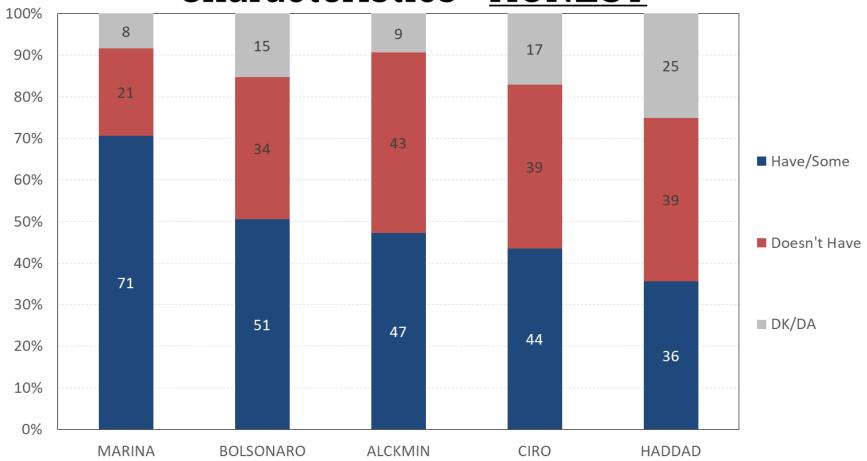


Perception of Candidate's Characteristics - <u>PREPARED</u>



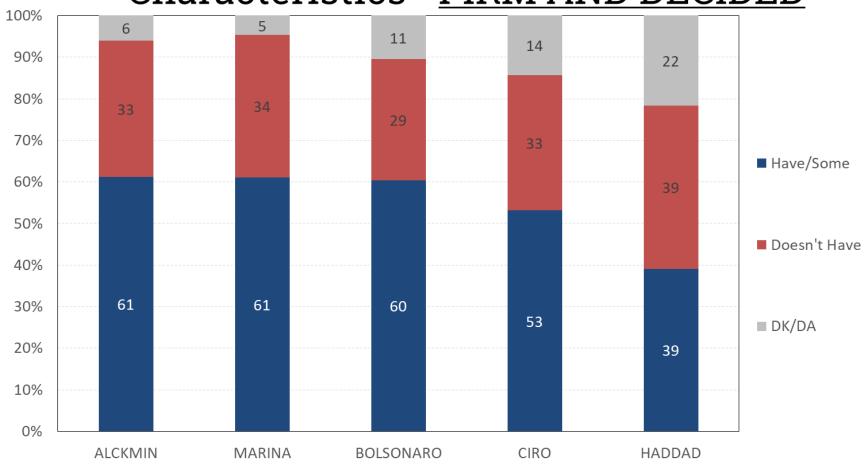


Perception of Candidate's Characteristics - <u>HONEST</u>



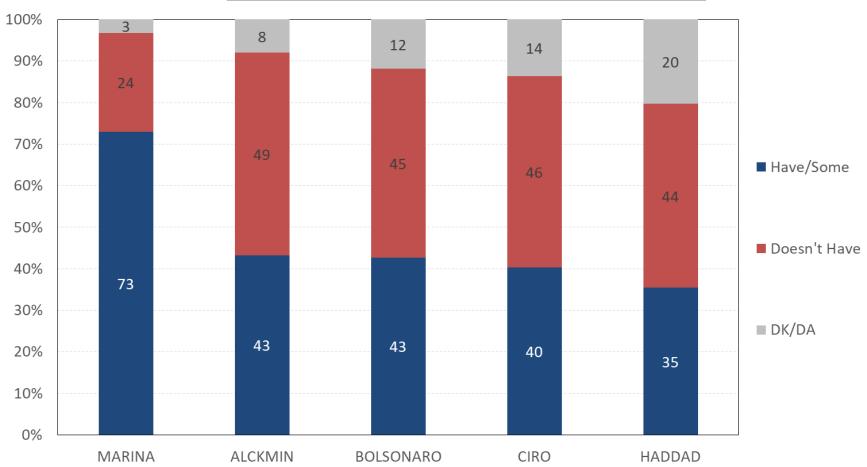


Perception of Candidate's Characteristics - <u>FIRM AND DECIDED</u>





Perception of Candidate's Characteristics - CONCERNED WITH THE POOR

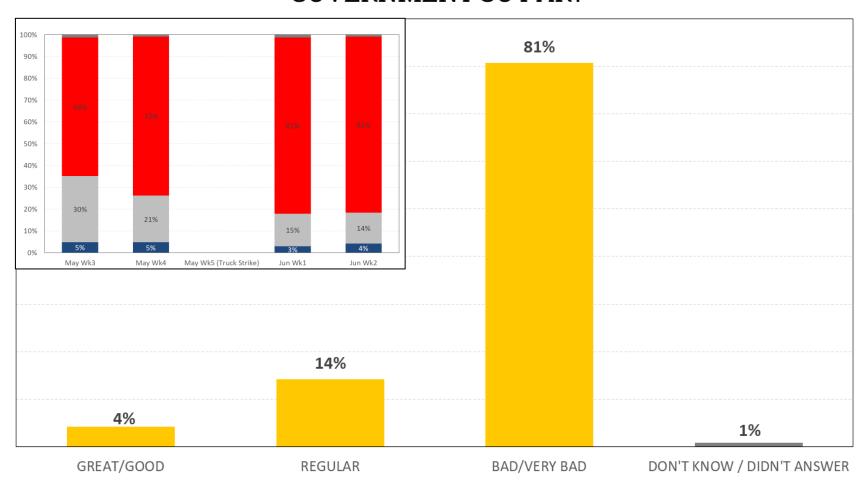


President Approval



June Week 2

HOW DO YOU EVALUATE MICHEL TEMER'S GOVERNMENT SO FAR?



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